

Course Calendar

RHETORIC & WRITING

FALL 2020

WEEK-BY-WEEK PLANS

Week 1: What is rhetoric?

Week 1
<ul style="list-style-type: none">• Read: "Welcome to ENG 103" Announcement• Read: the SYLLABUS• Watch: A Defense of Rhetoric
<p>HW:</p> <p>Assignments:</p> <ul style="list-style-type: none">• Weekly Discussion #1• Weekly Activity #1• QQT #1 <p>Readings:</p> <ul style="list-style-type: none">• Lloyd Bitzer's "The Rhetorical Situation"• Richard Vatz's "The Myth of the Rhetorical Situation"

Week 2: What is the rhetorical situation?

Week 2
<ul style="list-style-type: none">• Reminder: complete Week 1 assignments by the end of the day Tuesday (9/1)• Watch: Week 2 - What is Rhetoric?• Watch: Dealing with Roommates
<p>HW:</p> <p>Assignments:</p> <ul style="list-style-type: none">• Weekly Discussion #2• Weekly Activity #2• QQT #2 <p>Readings:</p> <ul style="list-style-type: none">• Jonathan Alexander and Elizabeth Losh's "What does Aristotle have to do with Me?"• Aristotle's <i>Rhetoric</i> (excerpt)

Week 3: What are the rhetorical appeals?

Week 3

- Reminder: complete Week 2 assignments by the end of the day Tuesday (9/8)
- Watch: [Week 3 - What are the Rhetorical Appeals?](#)
- Watch: [How to Use Rhetoric to Get What You Want](#)
- Watch: [How to Argue](#)
- Watch: [Project 1 – Rhetorical Situation Analysis](#)

HW:

Assignments:

- Weekly Discussion #3
- Weekly Activity #3
- QQT #3

Readings:

- Plato's "Phaedrus" (excerpt)
- Siva Vaidhyathan's "The Disinformation Machine"

Week 4: How does the medium impact the message?

Week 4

- Reminder: complete Week 3 assignments by the end of the day Tuesday (9/15)
- Watch: [Week 4 - Plato's Critiques of Writing and the Disinformation Machine](#)
- Watch on Plato and Socrates:
 - [Socrates: The Father of Western Philosophy](#)
 - [Who was Socrates?](#)
 - [Three-Minute Philosophy: Plato](#)
- Watch on Facebook and disinformation:
 - [Last Week Tonight with John Oliver's "Facebook"](#)
 - [AOC Questions Zuckerberg](#)
 - [The Great Hack](#) (if you have a Netflix account)
 - [The Social Dilemma](#) (if you have a Netflix account)

HW:

Assignments:

- Weekly Discussion #4
- Weekly Activity #4
- QQT #4

Readings:

- Lee McIntyre's "What is Post Truth?"
- Lee McIntyre's "The Roots of Cognitive Bias"

Week 5: What is Post-Truth?

Week 5

- Reminder: complete Week 4 assignments by the end of the day Tuesday (9/22)
- Watch: [Week 5 - Fake News, Post-Truth, and Cognitive Biases](#)
 - "Fake News and Post Truth" (Additional Materials Module)
 - "Cognitive Biases" (Additional Materials Module)
- Watch: ["Lee McIntyre on Post-Truth in Today's Society"](#)
- Watch: ["How Fake News Grows in a Post-Fact World"](#)
- Watch: ["The Social Construction of Facts: Surviving a Post-Truth World"](#)

HW:

Assignments:

- Weekly Discussion #5
- Weekly Activity #5
- QQT #5
- **Draft of Project 1 for Workshop next week**

Reading:

- Linda Adler-Kassner and Elizabeth Wardle's "Writing is a Social and Rhetorical Activity"

Week 6: How is writing a social and rhetorical activity?

Week 6

- Reminder: complete Week 5 assignments by the end of the day Tuesday (9/29)
- Watch: [Week 6 - Threshold Concepts and Project 1 Workshop](#)
- Watch: Threshold Concepts
 - [What are Threshold Concepts?](#)
 - [Threshold Concepts in Writing](#)
- Complete: Workshop (Weekly Activity #6)

HW:

Assignments:

- Weekly Discussion #6
- Weekly Activity #6 (**Workshop**)
- QQT #6

Reading:

- Linda Adler-Kassner and Elizabeth Wardle's "Writing Speaks to Situations through Recognizable Forms"

Week 7: How does writing speak to situations through recognizable forms?

Week 7

- Reminder: complete Week 6 assignments by the end of the day Tuesday (10/6)
- Watch: [Week 7 - Workshop, Genre, and Multimodality](#)
- Complete: Workshop (Weekly Activity #7)

HW:

Assignments:

- Weekly Discussion #7
- Weekly Activity #7
- QQT #7

Reading:

- Linda Adler-Kassner and Elizabeth Wardle's "Writing Creates and Enacts Identities and Ideologies"

Week 8: How does writing create and enact identities and ideologies?

Week 8

- Reminder: complete Week 7 assignments by the end of the day Tuesday (10/13)
- Watch: [Week 8 - Workshop Wrap-up and Tips for Project 1](#)

HW:

Assignments:

- Weekly Discussion #8
- Weekly Activity #8
- QQT #8
- **Project 1: Rhetorical Situation Analysis (due Sunday 10/18)**

Reading:

- Linda Adler-Kassner and Elizabeth Wardle's "All Writers Have More to Learn"

Week 9: How do writers have more to learn?

Week 9

- Reminder: complete Week 8 assignments by the end of the day Tuesday (10/20)

HW:

Assignments:

- Weekly Discussion #9
- Weekly Activity #9
- QQT #9

Reading:

- Linda Adler-Kassner and Elizabeth Wardle's "Writing Is (Also Always) A Cognitive Activity"

Week 10: How is writing also a cognitive activity?

Week 10

- Reminder: complete Week 9 assignments by the end of the day Tuesday (10/27)
- Watch: [Week 10 – Writing is \(Also Always\) a Cognitive Activity](#)
 - View: "Prompt: Project 2 – Threshold Concepts of Writing" (Project 2 Module)

HW:

Assignments:

- Weekly Discussion #10
- Weekly Activity #10
- QQT #10
- VOTE~!

Reading:

- Cheryl Glenn's "Mapping the Silences, or Remapping Rhetorical Territory."
- bell hooks' "Feminism: A Movement to End Sexist Oppression"

Week 11: What is rhetorical feminism?

Week 11

- Reminder: complete Week 10 assignments by the end of the day Tuesday (11/3)
- Watch: [Week 11 - Rhetorical Feminism](#)
 - Read: "[The Three Waves of Feminism](#)"
- Watch:
 - [What it Means to be a Feminist](#)
 - [What Saying "I'm Not a Feminist" Really Means](#)
 - [Kimberlé Crenshaw's "The Urgency of Intersectionality"](#)

HW:

Assignments:

- Weekly Discussion #11
- Weekly Activity #11
- QQT #11

Reading:

- Gloria Anzaldúa's "How to Tame a Wild Tongue"
- Jacqueline Jones Royster's "When the First Voice You Hear Is Not Your Own"

Week 12: How do voice and identity intersect?

Week 12

- Reminder: complete Week 11 assignments by the end of the day Tuesday (11/10)
- Watch: [Week 12 - La Mestiza Consciousness, Identity, and Voice](#)
 - View: "Anzaldúa: la mestiza consciousness" (Additional Materials Module)
- Watch: [3 Ways to Speak English](#)

HW:

Assignments:

- Weekly Discussion #12
- Weekly Activity #12
- QQT #12

Reading:

- Ibram X. Kendi's "Definitions"
- Ibram X. Kendi's "Dueling Consciousness"

Week 13: What is antiracism?

Week 13

- Reminder: complete Week 12 assignments by the end of the day Wednesday (11/18)
- Watch: [Week 13 - What is Antiracism?](#)
 - View: "Project 2 Checklist" (Project 2 Module)
- Watch: ["Kendi on the Solution for America's 'Metastatic' Racism"](#)

HW:

Assignments:

- Weekly Discussion #13
- Weekly Activity #13
- QQT #13
- **Project 2: Threshold Concepts of Writing (due Sunday 11/22)**

Reading:

- Ibram X. Kendi's "Power"
- Ibram X. Kendi's "Biology"

Week 14: How is race a construct?

Week 14

- Reminder: complete Week 13 assignments by the end of the day Tuesday (12/1)
- Watch: [Week 14 - Race as a Construct and Project 3](#)
 - View: "Prompt: Project 3 – Selfie/Avatar Multimodal Analysis" (Project 3 Module)
- Watch: Gunther Kress discuss multimodality
 - [What is a mode?](#)
 - [How do people choose between modes?](#)
 - [What is multimodality?](#)

HW:

Assignments:

- Weekly Discussion #14
- **Draft Project 3 for Workshop next week**

Week 15: Closing time

Week 15

- Reminder: complete Week 14 assignments by the end of the day Tuesday (12/8)
- Watch: [Week 15 - Project 3 Workshop and Rhetorical Rationale \(and Extra Credit!\)](#)

- View: "Rhetorical Rationale – Project 3: Selfie/Avatar Multimodal Analysis" (Project 3 Module)
- Complete: Workshop (Weekly Activity #14)

HW:

Assignments (all due by 12/18):

- Complete Extra Credit (optional)
 - Finals Bonus TTQ
 - Finals Bonus Weekly Activity #1
 - Finals Bonus Weekly Activity #2
- Revise and Resubmit Project 1 and/or 2 (if received incomplete)
- **Project 3: Selfie/Avatar Multimodal Analysis and corresponding Rhetorical Rationale**